



## **Central Minnesota Farm Show 2019 Fact Sheet and Media Kit**

By Samantha Boettcher and Abby Jonio  
Husky Agency, fall 2018

By Samantha Boettcher and Abby Jonio, Husky Agency, October 10, 2018

# Central Minnesota Farm Show Fact Sheet and Media Kit

## MEDIA CONTACT

The St. Cloud Area Chamber of Commerce (SCACC) and the Central Minnesota Farm Show strives to make it easy for reporters and news outlets, as well as interested individuals and organizations understand our three-day event.

## TO ARRANGE AN INTERVIEW OR FOR FURTHER INFORMATION

Special Events Coordinator Sheri Wegner

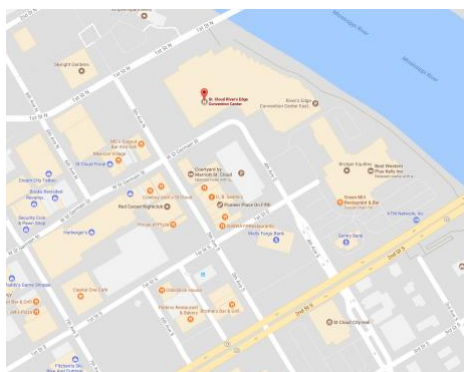
St. Cloud Area Chamber of Commerce

Phone: 320-656-3831

Email: [swegner@StCloudAreaChamber.com](mailto:swegner@StCloudAreaChamber.com)

## FARM SHOW INFORMATION

Hosted by the St. Cloud Area Chamber of Commerce, the Central Minnesota Farm Show returns to St. Cloud, Minnesota for its 52 year. A **three-day event, February 26 – February 28, 2019**, the Farm Show brings in around 300 vendors featuring the upcoming products and technology of the industry. Visitors will find local representatives at vendor booths, ready to meet and develop relationships with agricultural producers of the area.



The event is located at **River's Edge Convention Center** at 10 Fourth Avenue South, St. Cloud, Minnesota. See map information here: <https://goo.gl/maps/rrgBceSZSS72>

## **ACCOMMODATIONS**

Find area hotels, restaurants, and businesses:

<https://chambermaster.stcloudareachamber.com/list/>

## **Parking and directions:**

<http://www.stcloudriversedgeconventioncenter.com/6/Parking-Directions>

## **SOCIAL MEDIA**

Chamber Facebook - <https://www.facebook.com/SaintCloudAreaChamberofCommerce/>

Chamber Twitter - <https://twitter.com/StCldAreaChamb>

Chamber YouTube - <https://www.youtube.com/user/StCloudAreaChamber>

Farm Show Facebook – <https://www.facebook.com/centralmnfarmshow/>

Farm Show Twitter – [https://www.titter.com/CMN\\_FarmShow](https://www.titter.com/CMN_FarmShow)

## **FACT SHEET**

### **Event**

- The Central Minnesota Farm Show is the largest indoor farm show in the Upper Midwest region
- The show is an annual event for farm producers looking to learn more about upcoming technology of the industry and meet with vendors
- Located in St. Cloud, Minnesota; hosted by the St. Cloud Area Chamber of Commerce
- Features Over 380 booths and 200 vendors
- Event started in 1967, 52 year in 2019
- 3,500 people in attendance last year; free to attend
- Free drawings and seminars each day
- Brings in attendance from surrounding states and other Midwest states
- Speakers featured daily

### **Location and Time**

- River's Edge Convention Center at 10 Fourth Avenue South, St. Cloud, Minnesota.
- Three-day event, February 26 – February 28, 2019. 9 a.m. – 3 p.m. each day

## General Knowledge, Contacts

- Minnesota is the fifth largest agricultural producer in the nation (Source: USDA)
- Each year the Farm Show committee awards six scholarships to Central Minnesota area high school and college students enrolled in an agricultural related field of study
- Website: [centralmnfarmshow.com](http://centralmnfarmshow.com)  
<https://www.stcloudareachamber.com/Farm-Show.aspx>
- Farm Show contact: Sheri Wegner; 320-656-3831 or [swegner@StCloudAreaChamber.com](mailto:swegner@StCloudAreaChamber.com)

## About the St. Cloud Area Chamber of Commerce

- The St. Cloud Area Chamber of Commerce is the *voice of business* in Central Minnesota.
- Established in 1869
- Over 1,000 members, and affiliations with the Sauk Rapids and Waite Park Chambers
- Focus work on business connections, community impact, and economic prosperity
- Website: <https://www.stcloudareachamber.com/>

## VISUAL ASSETS

In narrative form, **Central Minnesota Farm Show** is presented without punctuation. Second reference is **Farm Show**.



The Farm Show and SCACC logo should not be altered in any way, including changing colors, reproduction of the full-color mark on color backgrounds, use of special effects such as drop shadows, or distorting the logo. To increase or decrease the size of the logo, it must be “pulled” or “pushed” from the corner marks, not from one of its sides, to maintain proper proportion. Logos can be used together or in separate spaces. If used together, logos should be the same proportions or Farm Show logo is dominant.

*If you need additional information please contact Special Events Coordinator Sheri Wegner at the St. Cloud Area Chamber of Commerce at 320-656-3831 or [swegner@StCloudAreaChamber.com](mailto:swegner@StCloudAreaChamber.com).*