

# Jannet Louise Walsh

## Resume

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**Career Portfolio** <http://jannetwalsh.com>

**Multimedia Education** <http://multimediatoolkit.me>

**Visual Journalism, Photojournalism:** <https://jannetwalshportfolio.com>

*Professional hands-on experiences span strategic communications, journalism, multimedia and teaching. This unique skillset equips me to create effective content and educate responsible students for a society where, with a mobile device or computer, everyone is the media.*

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## EDUCATION

**Master of Fine Arts Candidate** in Creative Nonfiction Writing, with Publishing Concentration, Augsburg University, Minneapolis, Minn. Working thesis manuscript title *Finding Dromkerry: Uncovering family stories from Ireland and Minnesota*. Anticipated graduation August 2019. Appointments with Augsburg University's literary press, Howling Bird Press, 2017- 2018: include Judge, Howling Bird Press Poetry Prize, winner *Simples Poems* (ISBN: 978-0-9961952-4-9), editor, social media and marketing manager, website designer and mentor for author KateLynn Hibbard, assistant project manager, and website editor and writer.

**Master of Arts** in photography, Ohio University, Athens, Ohio, 1994. Thesis project from Ohio University: "A photojournalist documentation of Native Americans in Nebraska, 1990-94," was presented to school children at Department of Defense School AFCENT International School, in Brunssum, the Netherlands and Geilenkirchen NATO Air Base, Germany, 1994 to 1997.

**Bachelor of Science** - mass communications with advertising emphasis. Minor in marketing and general business. St. Cloud State University, St. Cloud, Minn., 1986.

## EMPLOYMENT

Assistant Professor, Multimedia and Strategic Communications (Fall 2016 to present) and Adjunct Professor (Fall 2015 to Summer 2016), Department of Mass Communications, St. Cloud State University.

Curriculum Vita, <http://jannetwalsh.com/resume.html>

Teaching Philosophy, <http://jannetwalsh.com/teachingphilosophy.html>

Technologies, <http://jannetwalsh.com/tech.html>

**Online Instructor** at Udemy.com, multimedia, Video Promo essentials - shoot, edit and share video online, <https://www.udemy.com/video-promo-essentials-shoot-edit-and-share-video-online>. 654 students enrolled, as of Feb. 2016, created a quality promo video with iPhone or video camera. Golden Apple Award, September 2013. <http://jannetwalsh.com/blog/golden-apple-recipient-udemy-com/>, October 2013 to 2015.

**CNN iReporter, Citizen journalism**, videos and photographs have appeared on CNN, CNN iReport, HLN, HLN - Clark Howard Show, HLN Morning Express, both as a guest and iReporter, and CNN Radio. Quoted in national and international stories as an iReporter and citizen journalist. <http://jannetwalsh.com/interviewsmedia.html>  
At least 57 iReports approved for use on CNN, with featured stories on home page of CNN.com. Recipient of CNN iReport Spirit Award, 2013. <http://www.cnn.com/ireport-awards/spirit-honorees>, October 2010 to present.

**Freelance Multimedia Journalist, photographer, writer**, Jannet Walsh Media, <http://www.jannetwalsh.com>. Specializing in multimedia, digital still photography. Contributor on technology and career topics, <https://clark.com/voices/jannet-walsh/>, February 2012 to present.

**Mobile Journalist**, West Central Tribune, Willmar, Minn., Oct. 18, 2010 to Aug. 24, 2011. Blogger, writer, editor, photographer, video producer. <http://www.wctrib.com>

**Community Relations/Communication Manager**, Workforce Connection, currently known as CareerSource, Ocala, Fla., a regional workforce board, <http://www.careersourceclm.com>. Majority of work related to a project funded by the U.S. Department of Labor, the American Recovery and Reinvestment Act, (ARRA) involving health care, green jobs, technology and career training programs. Responsibilities included public and media relations; writing career and business columns and press releases; social media; graphic design; videography editing and production; digital photography; HTML and CSS web updating; and purchasing media for publicity. Fielded questions from the media, including print, radio, television, major media agencies and international press. Part of the Workforce Connection team that received the Great Communicator Award for an Institution from the Ocala, Fla., Chapter of the Florida Public Relations Society, 2010. My workforce columns on career development and business topics for the *Citrus County Chronicle*, Crystal River, Florida, can be viewed at <https://bit.ly/2sOANac>. May 4, 2009 to August 12, 2010

**Freelance photographer and writer**, 2005 to 2010 for The Florida Catholic, Diocese of Orlando, <http://thefloridacatholic.org>. Story: <https://jannetwalshportfolio.com/2018/03/21/welcome-to-my-visual-journalism-portfolio/> <http://jannetwalsh.com/Docs/SaintInTheFamilyJannetWalsh.pdf>

**Staff photographer**, Star-Banner, [www.ocala.com](http://www.ocala.com), The New York Times Company, Ocala, Fla. Photojournalist, multimedia, digital still photography, videography editing and production. Jan. 1998 to Oct. 17, 2008

## SKILLS AND EXPERTISE

### Multimedia and Journalism

- Audio, video, graphics, digital still photography, citizen journalism and blogging
- Video shooting, editing and producing
- Deadline video shooting, editing, producing, video lighting
- Web design and development: WordPress, HTML and CSS, Bootstrap
- Multimedia Teaching: Online, workshops and university
- Mobile video: iPhone, iPad, mobile video shooting, editing and producing
- Skype recording: Audio, video and on air
- Writing: News, video and photo captions, features, travel, religious topics, career, blogging and social media, <http://jannetwalsh.com/portfolio.html>

### Strategic Communications

- Teaching in classroom with student agency Husky Agency, fall 2016 to present, <https://huskyagency.org>, student-service learning experience for aspiring PR students at SCSU.
- Graphic design: Advertisements, promotions, educational training, newsletters and more
- On-air media spokesperson: Radio and television
- Writing: Press releases, brochures, radio public service announcements and promotions
- Website: HTML and CSS web updating and redesign management
- Media buyer: Radio, television, print, online and outdoor
- Columnist: Career, business and technology topics
- Print design: Newsletter, poster, print advertisement and billboard/outdoor
- Multimedia: Video shooting, editing and producing; digital still photography, audio recording, <http://jannetwalsh.com/portfolio.html>

## TECHNOLOGIES

**View applications, gear and technical list online:** <http://jannetwalsh.com/tech.html>

- **Adobe Creative Cloud:** Acrobat, Photoshop, Lightroom, Illustrator, InDesign, Premiere Pro CC, Audition, Dreamweaver with Bootstrap, After Effects
- **Adobe Creative Mobile Apps:** Capture CC, Illustrator Draw, Comp CC, Preview CC, Premiere Clip, Post and Lightroom for mobile
- **Apple:** Final Cut Pro X, iMovie, mobile iMovie for iPhone, iBooks Author, GarageBand, Pages, Numbers, Keynote, Calendar, Notes, iTunes, Maps and Photos
- **Online:** D2L Brightspace, GitHub, Udemy, YouTube, Vimeo, Zotero and Social Media: Facebook, Twitter, Instagram, LinkedIn and more
- Procreate, Audacity, Fetch, Microsoft: Word, Excel, PowerPoint; ScreenFlow, SoundSlides, Skype, TextWrangler, Reflector, WordPress, Ultimatum and more.